

REP HEADLINE# 6399447 TRF# 402684  
MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV1/12 09.21  
\*\*CHANGES\*\* \*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/R/PRE/US  
AGY # \_\_\_\_\_ AGY. NAME AMERICAN PAMBLER PRODUCTIONS  
138 CONANT STREET  
BEVERLY, MA 01915

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME STEPHANIE KINCAID  
SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6399447

PRDCT ROMNEY FOR PRESIDENT EST#116 CLASS: NATL. LOCAL REGIONAL  
COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE NOV1/12 09.21

REP: TO NSA  
FM DC  
REVISED ORDER  
CANX LINE 16  
RVSD TTL \$21,600 54X  
PLS CNFRM, THX 11/1

*Rev.*

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

AGENCY EST# = 116

16	S		730P-800P	30		\$350.00	11/3	11/3	0		SAT	0
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PROGRAM : 2.5 MEN B

NOV/12 21600.00

CONTRACT TOTAL 21600.00  
TOTAL SPOTS 54



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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$1,097,500 WDCW 2% WJLA 22% WUSA 24% WRC 33% WTTG 16% WFXW 0% WDCA 3%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE